

How to resize photos and save for web using pixlr.com/express

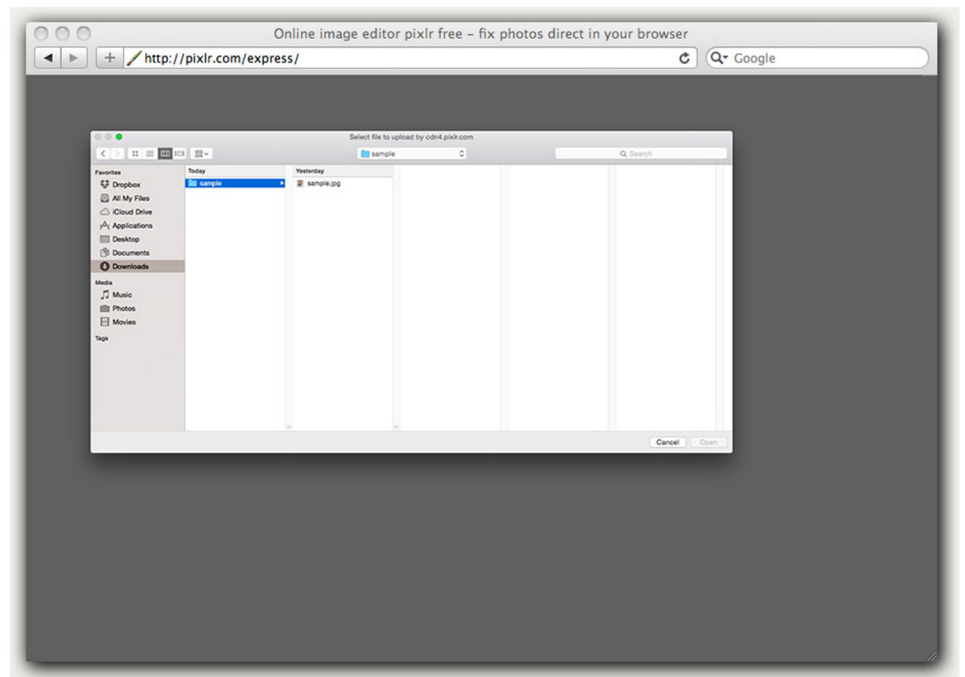
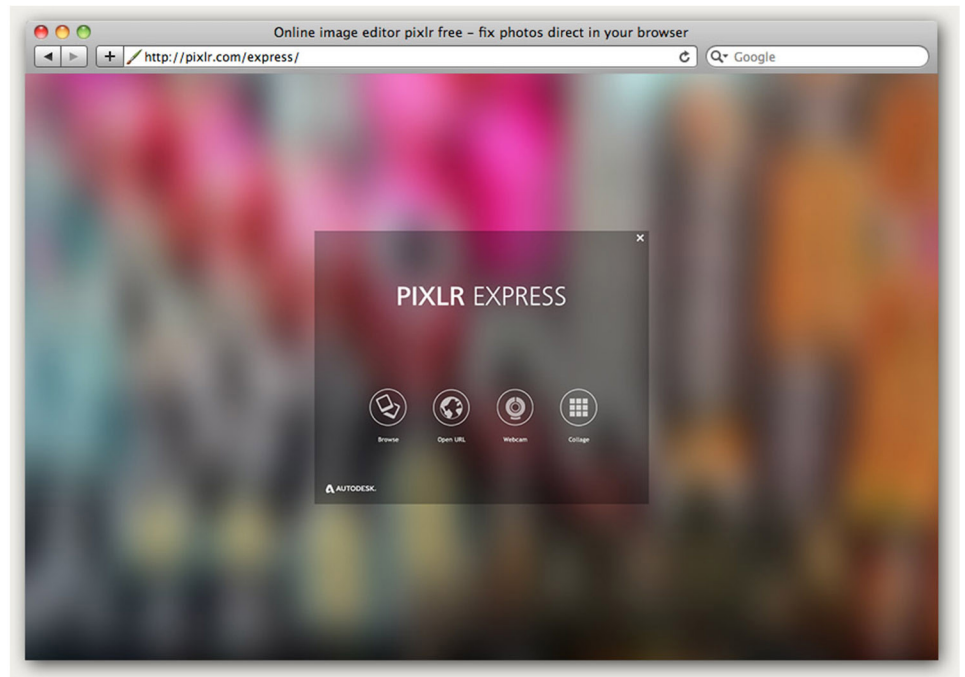
1. Open your preferred internet browser (Firefox, Safari, Chrome, Internet Explorer, etc)

2. Type <http://www.pixlr.com/express> into your browser window

3. Click on “Browse”

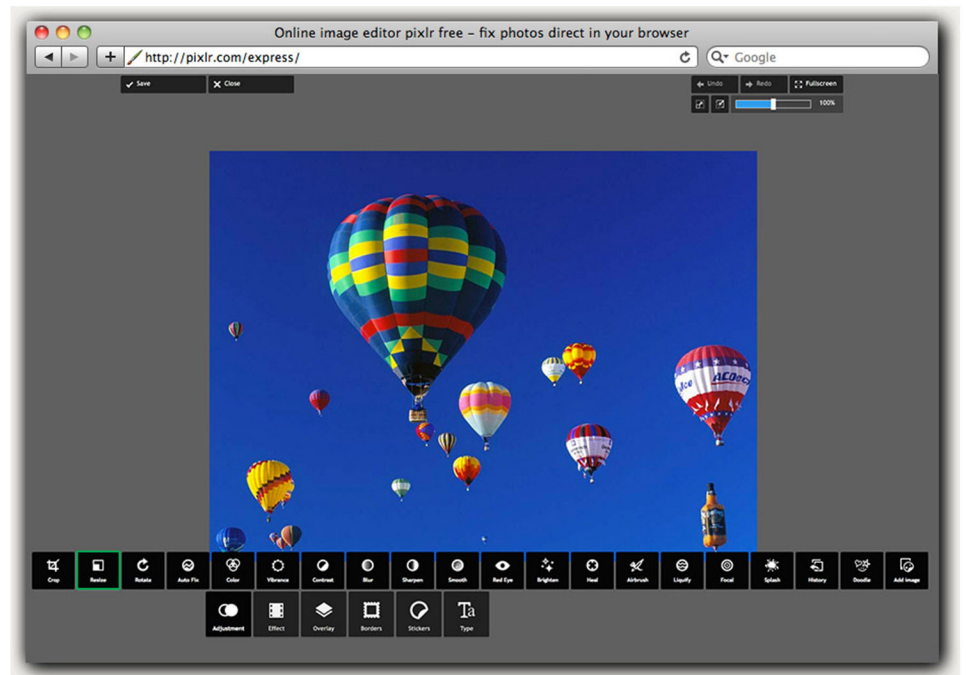
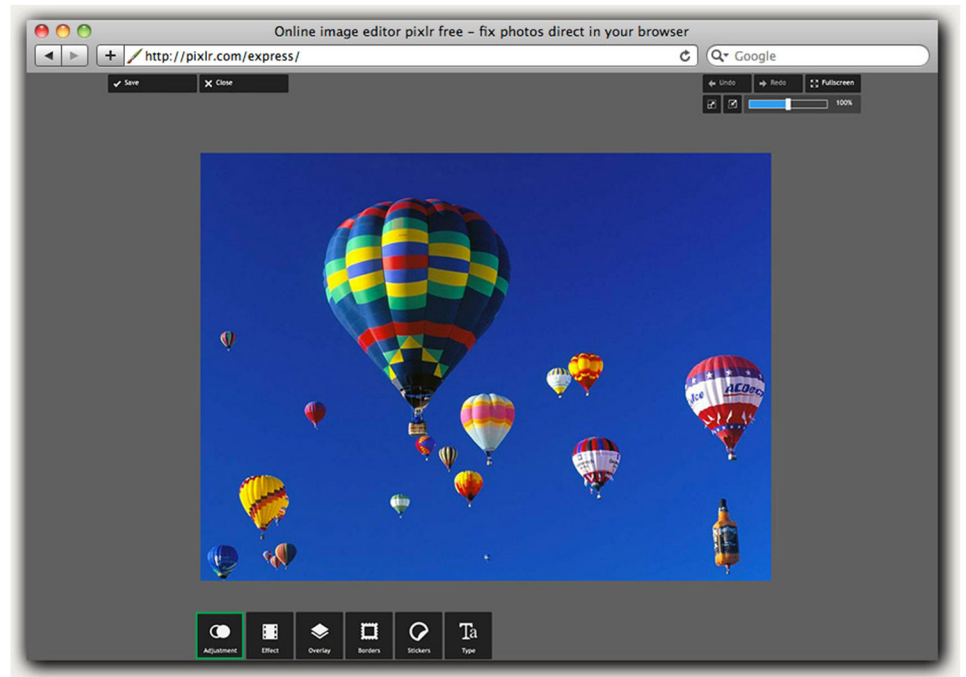
You will be prompted to navigate to the photo you wish to resize

Click “Open” once you’ve done so



Now that the file is uploaded into the browser:

1. Click on “Adjustments”
2. Click on “Resize”



3. Make sure “Keep Proportions” is checked

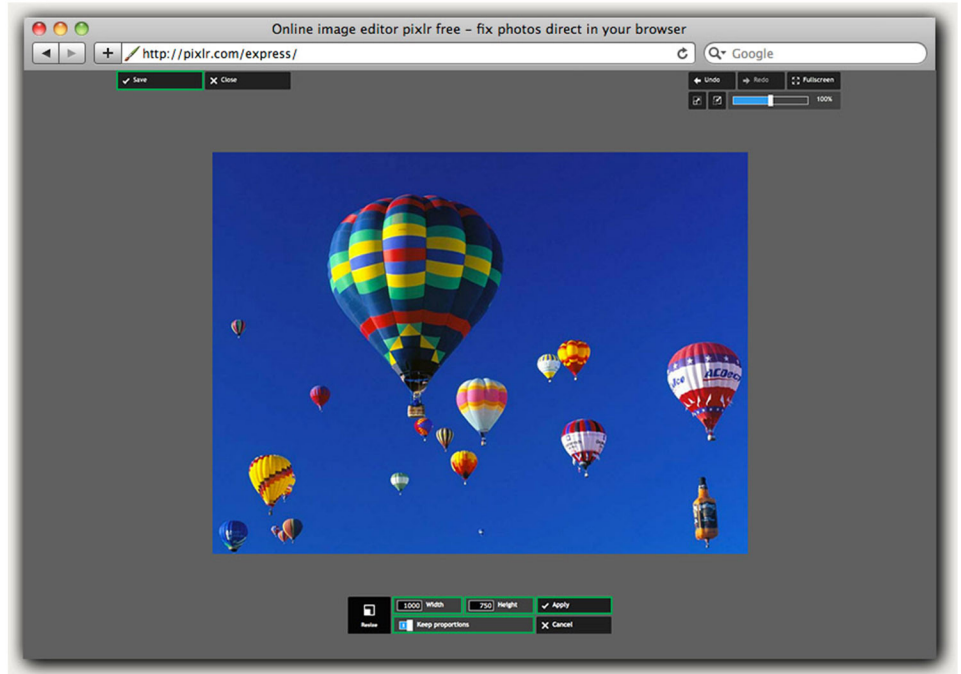
4. Change the dimensions of the final image

5. Click “Apply” when you are finished

6. Click “Save” at the top right

7. Rename the new image

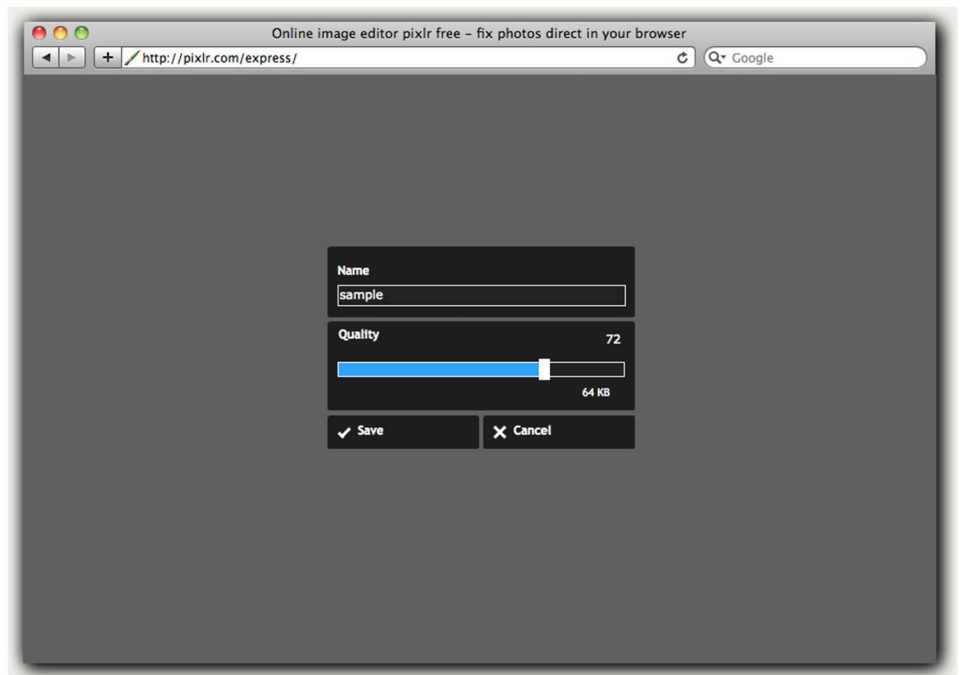
8. Adjust image quality



NOTE: Keeping image file size to a minimum without losing quality is crucial for good user experience and for search engine rankings

Extremely large file sizes could cause your website to be blacklisted from search engine results

Ideally, images with any dimension smaller than 1000 pixels will be under 100kb. Larger images should be approximately 200kb



When you are finished click “Save”

9. “Rename” the image or
“Save” the image in desired
area

